TEMPUS “Reformation of the Curricula on Built Environment in the Eastern Neighbouring Area”

SIMULIMPRESA

Tallinn, 26-28 February 2013
Researches on the topic

SIMULIMPRESA in CEN EAST

• To create a network of simulated units among University Partners
• To test and experiment educational items (curricula)
• To disseminate project results
Implementing “Simulimpresa” in CEN EAST

- Training on “Simulimpresa” methodology.
- Simulate the creation of an Agency/Association/SME and its network.

By the support of Forlì Laboratory of Simulimpressa in which Perting Ltd operates since 2001.
The role of SIMULIMPRESA in the educational system

Simulated Enterprise (Practice Firm) Program

Target: to reduce the educational gap in the qualification of students between HEI and Firm World

http://www.perting.poloforli.unibo.it
<table>
<thead>
<tr>
<th>Title</th>
<th>Target Place</th>
<th>Programme funding</th>
<th>Year</th>
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<tbody>
<tr>
<td>Network for Post Graduate Masters in Cultural Heritage and Tourism Management in Balkan Countries - CHTMBAL</td>
<td>Albania, Kosovo</td>
<td>TEMPUS JP</td>
<td>2011-2014</td>
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<tr>
<td>Regional Joint Doctoral Programme in Entrepreneurship and SME Management for Western Balkan Countries - DOCSMES</td>
<td>Albania, Macedonia, Kosovo</td>
<td>TEMPUS JP</td>
<td>2010 - 2013</td>
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<td>Seminario esplorativo sui modelli e metodologie per lo sviluppo imprenditoriale e turistico del basso Volga.</td>
<td>Russia</td>
<td>MIUR - Cooperazione Interuniversitaria Internazionale</td>
<td>2009-2010</td>
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<td>Development and valorization of local systems for innovative SMEs support in Albania, Bosnia and Serbia.</td>
<td>Albania, Bosnia, Serbia</td>
<td>INTERREG-CARDS PHARE</td>
<td>2007-2010</td>
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<td>Implementing ECTS at Kazakhstan Universities</td>
<td>Kazakhstan</td>
<td>TEMPUS SM</td>
<td>2006-2008</td>
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<td>Education and technical assistance for the development of SMEs in Durazzo harbor district</td>
<td>Albania</td>
<td>Ministry of Foreign Affairs – General Directorate for the Economic Cooperation.</td>
<td>2004-2006</td>
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The net of simulated units created by the support of Perting

Siberian Business Consulting
2004 – RUSSIA (Novosibirsk)
Consulting Services
TEMPUS project “Life Long Learning Siberian Structure Development”

Women Magazine
2005 – BOSNIA (Sarajevo)
Publishing sector
L.R. project “Social Work and Long Life Learning for weak categories in Bosnia”
Prov. Forli - Cesena

KK Personal Robe
2004 – ALBANIA (Shkoder)
Textile sector
L.R. project “Education to European Managerial Culture”
Prov. Forli-Cesena

Exotica Siberian Tourism
2004 – RUSSIA (Novosibirsk)
Tourism Sector
TEMPUS project “Life Long Learning Siberian Structure Development”

Smile Guard
2007 – KAZAKHSTAN (Almaty)
Services
TEMPUS Project “Implementing ECTS at Kazakhstan University”

Elbasan Renaissance Tour
2009 – ALBANIA (Elbasan)
Cultural – Tourism sector
L.R. Project “Start up of professional Education in Elbasan with particular regard to weak categories”

AIPO’S - AIVO
2010 – ITALY (Forli) - RUSSIA (Astrakhan)
Project MIUR “Exploratory seminar on the models and methodologies for the entrepreneurial and touristic development of low Volga. Interuniversity international cooperation”

NoRisk s.r.l.
2006 – ITALY (Parma)
Consulting Services
Simulated Enterprise Program Europeon Network
Network creation throughout the simulation in laboratory

REAL NET. [already existing] >>> SIMULATED NET. >>> REAL NET. [to be created]

Simulation Laboratory AIPOS, AIVOS
In Italy: AIPO’s - AIPO working team

In Russia: Astrakhan State University

September – December 2010
Support of the Laboratory

• Consulting for the start up:
  – Elaboration of business plan
  – Macro structure designing with the assignment of roles and duties
  – Promotional materials production to be inserted in Perting web site and distributed among local stakeholders
How to create an experimental enterprise?

In a classroom-laboratory that reproduces the main managerial functions, students carry on operative management with scheduled activities, bureaucratics burdens and legal constraints and fiscal duties.
The *Practice firm* course aims at providing direct knowledge of how a company works through a realistic reproduction of its management, administrative and organizational methods and procedures.

The aim is to increase students’ skills and knowledge as well as to consolidate their knowledge of subjects already dealt with in other courses. In this way we can move from a merely theoretical learning approach to a more practical and active one.
In summary, students must contribute to making management decisions and must fulfil legal obligations within a simulated working framework, which is very similar to a real one.

Some duties:
• accounting and drawing up of a balance sheet;
• organization;
• administrative and fiscal duties;
• internal and international trade management;
• financing, investments, relations with banks;
• application of Information, Comunication Technology
Didactical goals

- Practical experience
- Interdisciplinary skills
- Company culture
- Self achievement
- Personal training
- Facing responsibilities
The start up process in SIMULIMPRESA

Participants selection → Targets and duties assignment → Definition of Statute and constitutive act → Registration in Network Europen → Activities realization → Job rotation and evaluation
The phases of an experimental enterprise

- Founding
- Virtual business of goods and services
- Accounting management
- Annual accounts and budget
- Close down
Job rotation

- Foreign Affairs
- Staff accounting and human r.
- Accounting
- Marketing
Italian Network Simulimpresa

- Professional Schools
- Technical and accounting schools
- Business companies
- Universities
- Chambers of Commerce
- Employers unions
EURO PEN

...makes things happen!
What is the experimental enterprise network EUROPEN?

More than 400 experimental companies in Italy

More than 5000 experimental enterprises in the world wide network network EUROPEN
Perting srl
virtual enterprise

- Perting S.r.l. is the virtual enterprise introduced in Economic Faculty of Forlì since 2001
- Perting was the first practice firm in Italian University
- Perting operates in the informatics sector: trade goods and provides consulting services, like: personel administration, accounting and enterprise organization
Perting’s Departments

- Administrative: accounting, treasury, personnel
- Commercial: marketing, national and international trade
- Consulting: informatics, organizational, International projects
Some proposals for TEMPUS call

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<th>ACRONYM</th>
<th>PROJECT</th>
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<tr>
<td>SD@UHZ</td>
<td>Strategic support on establishment and development of sustainable structures on quality assurance, international relations and student support services at the newly founded Public University Haxhi Zeka in Kosova</td>
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<td>NETVCT</td>
<td>Network of Vocational Training Centers for Entrepreneurship Education and Training of SME Staff in Ukraine and Russia</td>
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<td>MASTERDAN</td>
<td>Creating a Network of Masters in Tourism management for cultural heritage of Low Danube river</td>
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<td>EBK</td>
<td>Enforcing the collaboration with civil society for curricula reform in Business and Management for Kazakhstan Universities</td>
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<td>DESCOW</td>
<td>Development of business competencies of students ( (Development of students competencies in business-entrepreneurship) )</td>
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<tr>
<td>FLEPP (LACON)</td>
<td>“Foreign Language Education for Professional Purposes”</td>
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<td>SMART</td>
<td>Regional Joint Master Programme on Smart Tourism for Caspian Area Countries.</td>
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<td>MUSIK</td>
<td>Network for Education, Research and Innovation in Musical Enterprise.</td>
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